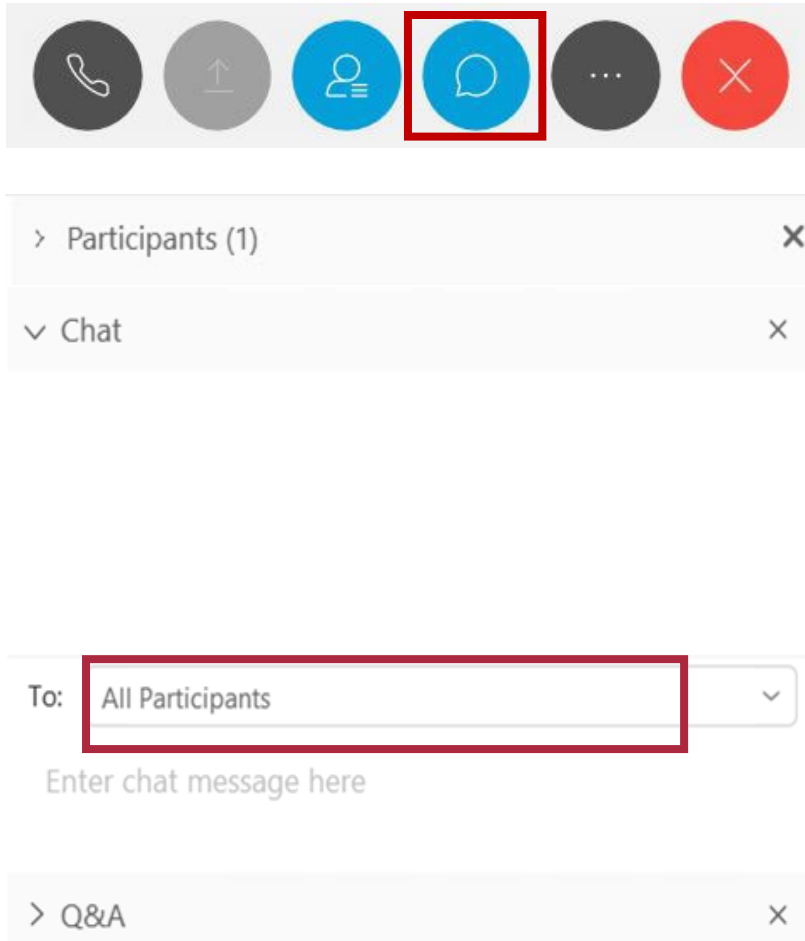


The logo features the letters 'HPV' in a large, black, sans-serif font. A blue diagonal slash is positioned between the 'V' and the text 'CANCER CENTER CONSORTIUM'. The text 'CANCER CENTER CONSORTIUM' is in a smaller, black, sans-serif font, stacked in two lines.

HPV **CANCER CENTER CONSORTIUM**

Welcome!

FRIDAY, FEBRUARY 17
WEDNESDAY, FEBRUARY 22



We have muted all lines to avoid background noises and to allow for greater engagement.

Submit questions at any time using the Chat panel. Select *All Participants* and type in your questions and a moderator will ask your questions on your behalf.

This webinar is being recorded.

If you have any technical issues, send a message to Larisa Crewalk via the chat box. You can also email Larisa.Crewalk@icfnnext.com

Welcome & Introductions



Deanna Kepka, Ph.D., M.P.H.

Director, Global and International Health,
College of Nursing, University of Utah

Lessons Learned From Other Consortiums

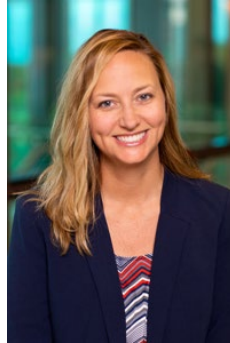
Moderator:

Cynthia Vinson, Ph.D., M.P.A.
Senior Advisor, Implementation
Science Team, Office of the
Director, DCCPS, NCI



Robin Vanderpool, Dr.P.H.

Chief, Health Communication and Informatics Research Branch,
Division of Cancer Control and Population Sciences, National Cancer
Institute



Kelly Blake, Sc.D.

Program Director, Health Communication and Informatics Research
Branch, Division of Cancer Control and Population Sciences, National
Cancer Institute



Sallie Weaver, Ph.D., M.H.S.

Program Director, Health Systems and Interventions Research Branch,
Division of Cancer Control and Population Sciences, National Cancer
Institute



Amy Leader, Dr.P.H., M.P.H.

Associate Professor, Division of Population Science, Department of
Medical Oncology, Thomas Jefferson University

Overview

This supplement opportunity supported 23 NCI cancer centers in building capacity for COE activities that address two distinct areas of the translational research continuum: **basic science and public/community health**

Option 1 = 16

Centers will develop, pilot, and evaluate a 1-year capacity building project that either serves to initiate a new collaboration between COE, community partners, and one of the Center's basic research programs or enhance an existing collaboration



Option 2 = 7

Centers will conduct a 1-year project that assesses how Cancer Centers identify, adapt, implement, and evaluate existing EBIs in collaboration with community stakeholders



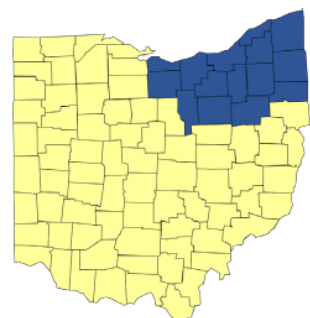
Supplement Management and Related Activities

- NCI hosted quarterly project update meetings
- NCI hosted 4 mini-series for awardees on virtual community engagement, COE training materials, research pilot awards, and project measurement tools
- “Centers are encouraged to describe knowledge, best practices, and tools developed by COE activities, and to share these with other NCI-designated cancer centers.” (PAR-21-321)
 - Currently working with *Cancer Causes & Control* on dedicated online collection of articles: <https://link.springer.com/collections/biejbidice>
 - Centers developed project case studies: <https://cancercontrol.cancer.gov/research-emphasis/supplement/coe>

Community Outreach and Engagement Case Comprehensive Cancer Center at Case Western Reserve University

Catchment Area

The catchment area for the Case Comprehensive Cancer Center at Case Western Reserve University (Case CCC) encompasses 15 counties in Northeast Ohio. We care for traditionally underserved populations, which include African Americans in Cleveland, Akron, and Youngstown; the rural areas of Ashtabula County; and the Amish in Geauga County. Poverty is a major concern and a daily reality for many in these communities, linked to elevated levels of chronic stress, tobacco use, and obesity.



Community Engagement Focus

The proposed project aims to integrate community outreach and engagement (COE) activities into basic science research and training programs within Case CCC to increase the basic science research that is responsive to its unique catchment area.

At a Glance

Case Comprehensive Cancer Center is using the COE supplement as an opportunity to focus on in-reach to the cancer center membership. Our in-reach project began with in-depth interviews with members of our cancer center's molecular program. Results from those interviews led to the development of a cancer center program leader retreat with members of the cancer center Community Advisory Board (CAB), the creation of a survey of the entire cancer center membership and trainees to assess their understanding of and readiness for COE and the development of an internal COE advisory board consisting of program leaders and cancer center leadership.

Collaborators

Our collaborators included members of the Molecular Oncology program at the Case CCC, program leaders of the six research programs at the Case CCC, researchers from our Prevention Research Center for Healthy Neighborhoods and members of our CAB.

The Approach

Semi-structured interviews were conducted with 12 individuals in the Molecular Oncology program. Interviews were transcribed, and themes related to training and service needs for COE and opportunities were identified from participants, including their awareness, experiences, needs, and what they have found helpful.

Themes from the interviews included communication, opportunities for engagement, catchment area awareness, and barriers to COE. Participants discussed the importance of and interest in COE. Needs and potential service offerings around communication that would be valuable to scientists include strategies for communicating science and tailoring dissemination to the audience as

cancercontrol.cancer.gov/research-emphasis/coe | 1

Case Comprehensive Cancer Center

University of Colorado Cancer Center

Implementation Guidance

The project's overarching objective is to establish and advance a long-term and sustainable research program via a Research Collaborative among DT investigators, COE, and statewide community-based organizations to address disparities in incidence, mortality, and burden of cancer suffered by disparity populations across Colorado. This collaboration will lay the groundwork for developing a statewide "Colorado Clinical Research Network" (CCRN) focused on developmental therapeutics basic and translational cancer research. The CCRN will be established to pursue these objectives:

1. Promote statewide research and move research results from bench-to-bedside-to-population by performing basic, clinical, translational, comparative effectiveness, and health outcomes research with disparity populations.
2. Provide protocol development and project management services to conduct a variety of basic, clinical, and translational research studies.
3. Participate in national patient registry and database initiatives to advance precision medicine research. The CCRN will seek to establish a Site Management Organization (SMO) to manage the statewide research network that will offer participating sites support services to conduct cancer research studies with disparity populations.



Figure 1. Breast Cancer Disparity Counties

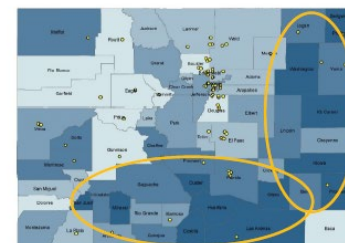


Figure 2. Colorectal Cancer Disparity Counties



Figure 3. Lung Cancer Disparity Counties

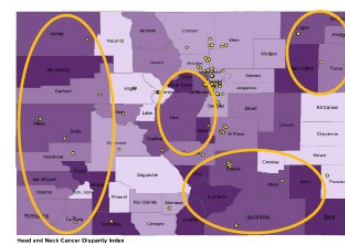


Figure 4. Head-and-Neck Cancer Disparity Counties



Patient Partnership: Rebecca Burns and Dr. Bret Freudenthal Patient Partnership: Tonia Yelder and Dr. Greg Gan

Find Out More

To learn more about PIVOT and KU Cancer Center activities, please visit: <https://www.kucancercenter.org/research/give-back/patient-research-advocacy>

Instagram: @pivotkucc

This project was funded through an administrative supplement from the National Cancer Institute to the University of Kansas Cancer Center (3P30CA168524-09S4).

Contact

Hope Krebill
hkrebill@kumc.edu

Community outreach and engagement (COE) activities across the translational research continuum

National Cancer Institute (NCI)-designated cancer centers' COE efforts should span all cancer center programs, including basic, clinical, translational, and population research. In FY20, NCI issued a call for Cancer Center Administrative Supplements to support COE activities that focus on either basic science or the translation of evidence-based interventions into community practice. The long-term goal of the supplement initiative is to build capacity for cancer centers' COE programs to adapt and implement evidence-based programs and successfully collaborate with cancer center investigators across research programs and in partnership with community members. To learn more, visit us at: <https://cancercontrol.cancer.gov/research-emphasis/coe>

University of Kansas Cancer Center

POPULATION HEALTH ASSESSMENT IN CANCER CENTER CATCHMENT AREAS P30 SUPPLEMENTAL FUNDING INITIATIVE

- ▶ 29 cancer centers funded over two rounds of the initiative (15 in FY16, 14 in FY18)
 - ▶ Rural Workgroup determined rural measures and published joint manuscripts
 - ▶ Measures Workgroups decided on core measures to be fielded across surveys
- ▶ Initiative informed the catchment area description requirement of the CCSG P30 solicitation
- ▶ Funding initiative has yielded 60+ publications so far, including:
 - ▶ 9 articles in a special issue of *Cancer Epidemiology, Biomarkers & Prevention* (2019)
 - ▶ 5 articles in a special section of the *Journal of Rural Health* (2019)
- ▶ Grantee Meetings
 - ▶ Round 1 kickoff meeting hosted by Ohio State (Columbus, OH) February 24, 2017
 - ▶ Round 1 closeout meeting hosted by the Albert Einstein Cancer Center (New York, NY) March 9, 2018 in conjunction with ASPO and AD/PL meeting
 - ▶ Round 1 and Round 2 networking event held at the Hilton Tampa Downtown (Tampa, FL) March 9, 2019 in conjunction with ASPO and AD/PL meeting
 - ▶ Round 2 closeout meeting held virtually March 20, 2020



2016–2018

- LOTS of pre-work!
- Research meeting
- Univ. Of Memphis
- NASM report : Methods for small population research
- NCI/NIH workshop & research meeting

2018–2019

- 41 rural supplements
- 26 P30 Cancer Centers
- RFA: Improving Reach & Quality of Cancer Care in Rural Populations

2019

- Research meeting
- Stephenson Cancer Center
- Oklahoma City, OK

2020-2021

- RFA: Social & Behavioral Research Addressing Cancer Risk Factors in Rural Populations
- 10 geographically underserved areas R01 supplements

2022

- Research meeting
- Siteman Cancer Center
- St. Louis, MO
- RFA: Cancer control research in persistent poverty area

2024

- TBD research meeting
- Vanderbilt-Ingram Cancer Center
- Nashville, TN

Rural Cancer Control Research Consortia

✓ Broad invitations for research meetings:

- Rural health investigators not funded by NCI
- Federal & foundation partners (HRSA, IHS, CDC, CMS, Census, Agriculture, FORHP, NRHA, others)
- Poster sessions, working subgroup sessions, post-meeting workgroups

✓ Listserv

✓ Regular virtual meetings, steering committee, voluntary chair, logistics support

- Enabled rapid COVID-19 consortium study
- Space for problem solving, sharing lessons learned

☒ Time burden for some

- Post-meeting workgroups + subgroups (e.g., Covid-19) + new groups (RFA awardees)

☒ Timeline for true rural community/clinic engaged research, covid, turnover

Cancer Center Community Impact Forum: Bringing Together Cancer Center COE Teams



Cancer Center
Community Impact Forum

- Agenda purposefully highlights as many cancer centers as possible
- Speakers at various levels of the COE team, as well as stakeholders & patients
- Everyone together for full conference (no break-out sessions)
- Substantial time for networking and collaborating (roundtables at lunch)
- Conference management team is amazing
- Involvement of NCI is important (agenda setting, future funding)
- Maintain discussion on listserv (coelistserv@aaci-cancer.org)
- Great planning committee; meetings for the next 2 years are confirmed
 - October 11-13, 2023 at the Marriott Biscayne Bay (Sylvester hosting)
 - October 9-11, 2024 at Little America, Salt Lake City (Huntsman hosting)

Breakout Groups



NATIONAL CANCER INSTITUTE
Division of Cancer Control & Population Sciences

Breakout Groups

- On top right corner, please click the green join button to enter your preassigned breakout room.

You're assigned to the **Green Room** session.

Join

Main webinar

Breakout sessions

- You will be able to unmute and engage in the breakout room

Planning Session – Fall 2023 In-Person Meeting



NATIONAL CANCER INSTITUTE
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Closing Remarks

Electra D. Paskett, Ph.D.

Director, Division of Cancer Prevention and Control, Department of Internal Medicine, Ohio State University College of Medicine

